



Become a Sponsor

Business Name: _____ Date: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level: _____ Amount: _____

Show Name(s) _____

Payment enclosed (payable to Rochester Opera House) Full Amount Partial: \$ _____

Bill me Net 30 Charge my Visa/MC/AmEx/Disc

Card Number: _____ CVV _____ Expires _____

Name (as it appears on the card) _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Sponsor Levels & Benefits:

Season (\$15,000)

60 show certificates and a full-page ad.

Mainstage: (\$10,000)

40 show certificates and a full-page ad.

MainStage Co-Sponsor Level I (\$5,000)

20 show certificates and a half-page ad.

Theatre (\$7,500)

30 show certificates and a full-page ad.
Half-page ad in theatre programs with full sponsorship.

Family (\$5,000)

20 show certificates and a half-page ad.

Arts & Education (\$5,000)

20 show certificates and a half-page ad.

Holiday (\$2,500)

10 show certificates and a half-page ad.

Film (\$5,000)

20 show certificates and a half-page ad.

ROH LOTTERY (\$3,000)

10 show certificates (Not Lottery Tickets) and a quarter-page ad.
Full-page ad in Lottery Program with full sponsorship.

Summer Theatre Camp (\$10,000)

40 show certificates and a full-page ad.

Show (\$1,000)

4 tickets to your show and a quarter-page ad.

Co-Show Sponsor (\$500)

2 tickets to your show and an eighth-page ad.

Restaurant (\$1,200)

Full-page ad, Email Recommendations, Stuff Playbills once a year.

Playbill & Program Ad Sizes:

\$7,500-\$15,000: Full-page Ad 4.75"W x 7.75"H

\$3,500-\$5,000: Half-page Ad 4/75"W x 3.75"H

\$1,000-\$3,000: Quarter-page Ad 4.75"W x 1.875"H

\$500: Eighth-page Ad 2.3125"W x 1.875"H

Please send this completed form, copies of your color and black & white logo, and your playbill ad to Matt Wyatt at matt@rochesteroperahouse.org. For guaranteed inclusion in the season playbill, please send your ad by September 1st. Ask about Co-Presenting a show and Media Sponsorships! Contact Director of Business Development, Steve Dore, at rohsupport@metrocast.net.