

**ROCHESTER FREE COMIC BOOK DAY FESTIVAL
DOWNTOWN BUSINESS / SCAVENGER STOP APPLICATION**

*SPACE IS LIMITED - PAYMENT IN FULL DUE ASAP TO ENSURE YOUR SPOT
Please read this entire document & share info with your staff prior to the event.*

Saturday, May 3, 2025 - 10AM-4PM

PRESENTED IN PART BY Rochester Opera House, Rochester Main Street, & The City of Rochester, NH

GENERAL INFORMATION

What is the Rochester Free Comic Book Day Festival?

Free Comic Book Day is a world-wide celebration of comic books, authors, and artists. People can visit a participating comic book store and receive a free comic book. Thanks to our sponsors and thriving downtown community, Rochester celebrates as a full downtown festival! Local businesses can purchase comic books (thru Rochester Opera House) to give away the day of the event. We are also partnering with local libraries and authors to celebrate the incredible literacy found in comic books, graphic novels, and visual art pieces.

Comic books for this event are NOT free to businesses or scavenger hunt stops. We are partnering with FCBD Emeritus and local business Jetpack Comics to purchase the comics at a deeply discounted rate (along with the help of our sponsors). Attendees of the event can download or view a map that shows all participating businesses, as well as other fun stops, along the way.

Making their way from stop to stop, attendees can collect a comic book from each participating location (we recommend one comic per group). This annual event attracts thousands of visitors and families, and is an economic driver for downtown businesses each spring - bringing new customers to you!

What's In It For Me?

So very glad you asked! Rochester Opera House will provide you with the comics you order, along with posters, a digital flyer to print out if you'd like, social media graphics, and will make you a co-host of the FCBD event. Have an exclusive All Age Comic, and want to humblebrag? We'll get you a unique graphic for that as well! Your business will be linked on all social media posts, email, blasts - you get the idea. Also, you and your staff are invited to the After Party! Rochester Opera House will host all businesses that took part in the day at the Garage after the event, and provide you with a little entertainment (food and beverages not provided, unfortunately).

What Is My Business Responsible For?

Decide on how many comics you'd like to purchase for the event. We'll order them, reserve your Exclusive title if that's your jam, and deliver them to you before the weekend event. **New this year!** We're adding a Power Band Perks feature. Just like the VIP wristband to our Porchfest Series, each business that is a part of FCBD will offer a "perk" - 10% off food bill, a free sticker - something that will not only get folx in your door, but will get your business dollars while giving away those comics with the use of the Power Band Perk! We will list Power Band Perks on the map, as well as promote them leading up to Free Comic Book Day.

What's the Difference Between All Age and Teen Comics?

All Ages comic books are similar to movies with a G rating. Teen comics are similar to movies with a PG rating (may have vulgar language, gore, etc.). It is your responsibility as a scavenger hunt stop to responsibly give away the comic books you purchase. Please only give TEEN comics to a teen or with parental permission of the adult human with the smaller ones.

I Still Have Comics From Last Year!

Great! You can pass those out, along with the comics your purchase for this year!

Are you In? Flip the Page to...

REGISTER ONLINE!



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CHOOSE YOUR ADVENTURE!

EXCLUSIVE ALL AGES COMIC BOOK: Be the “one stop” for a unique 2025 All Ages Comic. Your business will be the only one downtown with this specific title! Contact Jenry to choose the title you’d like (first come, first to choose). *Please note that Jetpack Comics Gold & Platinum VIP pass holders will receive a copy of all 2025 all ages comics, including any exclusives.*

600 Comics: All Ages Exclusive - \$300 (we'll provide a bonus 250 teen comics)

FCBD ALL AGES & TEEN ASSORTMENT: A 50/50 mix of All Age and Teen comics.*

500 Comics: All Ages & Teen - \$175

1000 Comics: All Ages & Teen - \$300

The Fine Print:

- Payment must be paid in full by April 1st to guarantee your spot.** Space is limited and may sell out.
- We can accept payment by check (made out to Rochester Opera House), by CC, Apple Pay, etc. at any of our offices (RPAC, Stage Door Tickets & More), or can invoice you online (a \$3 fee will apply).
- Mail forms and payment to Rochester Opera House, 31 Wakefield Street, Rochester, NH 03867.
- This application must be submitted in paper form or [FILLED OUT ONLINE](#) by April 1st. Note that all comics may be sold out before this date.

Business Name _____

Street Address _____ Business Phone _____

Website _____ Email Address _____

Owner / Representative printed name _____ DATE _____

Owner / Representative signature _____ DATE _____

your signature indicates your acknowledge and acceptance of your responsibilities in regards to your participation in Free Comic Book Day

BUSINESS TYPE

(circle appropriate choices)

SCAVENGER STOP RETAILER CREATOR NON-PROFIT INFORMATIONAL

(Scavenger Stop must give away comics)

Power Band Perk: Please list the discount/perk you will be giving on FCBD:

THE ROCHESTER FREE COMIC BOOK DAY FESTIVAL HOLD HARMLESS AGREEMENT
Saturday, May 3rd, 2025

Hold Harmless Agreement for 5/3/2025 Rochester Free Comic Book Day Festival

The event participant company or individual agrees to hold harmless any and all parties or participants involved with organizing and facilitating The Rochester Free Comic Book Day Festival, also known as Rochester Comic Book Day, FCBD, and any and all variations of said title and event designation, for the FCBD event taking place in and around Rochester, New Hampshire on 5/3/2025.

This Hold harmless agreement to include, but not limited to, Rochester OperaHouse, The City of Rochester, The Rochester Main Street Program, The Governor's Inn, The Garage at the Governor's Inn, Jetpack Comics LLC, dba Jetpack Comics and Games, dba Jetpack Comics, any and all variations of said individuals or organizations to include their owners, board members, staff, volunteers or share holders, to be known as the event facilitators.

Participation in the event does not provide the exhibitor any implied rights or benefits beyond those named in the event application, if accepted and paid for, with all necessary paperwork as required by the event facilitators.

Participants agree to hold the event facilitators harmless for any and all liabilities resulting from event participation, including but not limited to any foreseen or unforeseen circumstances. The event participant, on behalf of themselves, their staff and patrons, assumes all risk and danger of injury, physical or otherwise, associated with the event, to include but not limited to, illness, damage to property, including death, and all other hazards arising from, or related in any way to, the event, caused by accident, negligence, gross negligence, or otherwise. The participant releases the event facilitators, its employees, volunteers and its agents from any and all liabilities/ claims resulting from such risk, illness, danger, damage, injury, liability or death.

All participants are required to have liability insurance to cover any and all incidents that may occur on or around their property including vendor display / set up.

TLDR: This is to tell you that you are responsible for your staff, property and actions. We agree, in exchange for proper payment, to provide comic books for give-away, or vendor space, or both, and to promote the event via our website and social media channels.

Event Agreement

This Event Agreement is made effective as of _____ (date), by and between the event organizer, Rochester Opera House, and aforementioned exhibitor / vendor and/or scavenger stop.

Certification

I hereby affirm that all information supplied is true and accurate to the best of my knowledge and belief, and I understand that this information will be considered material in the evaluation of quotations, bids, and proposals. Notice must be given of any change in status impacting the information provided within ten (10) days of said change.

Printed/Typed Name: _____ **Title:** _____

Signature: _____ **Date:** _____